

# Five Key Steps After Signing the Offer Letter

This brief document outlines the key steps that are initiated immediately and concurrently after the signature of the Offer Letter Agreement:

- 1. DELIVERY OF THE EON-XR CENTER** led by our President [Mats Johansson](#) and his team as follows:
  1. Upon EON Reality and your organization sign the EON-XR Offer Letter agreement EON delivers the [EON-XR Center platform licenses](#) for 5000 students and 750 worker/internships for a 5 Year period as per the [GGP Certificate of Approval](#) . For further details around the EON-XR Platform please see this [Deep Dive Video from USA and Asia](#)
  2. Upon our delivery of the EON-XR platform licenses, your organization must pay the grant guarantee fee of 1% of the EON-XR Center value i.e., as per the contract, as per the payment terms.
  3. The GGP Donors require that all EON-XR Centers are covered by [US government EXIM Bank](#) with an [Insurance against non-payment](#) see [Grant Guarantee Fee US Government EXIM Bank Insurance](#). Consequently, it is very important that the payment is transferred promptly as per the Offer Letter agreement payment terms
  4. Once the 1% payment is received EON delivers the rest of the EON-XR Center equipment.
- 2. IMPLEMENTATION** kickoff discussion, led by Mats Johansson, Brita Kjallstrom, & Marcin Kasica with regard to the implementation, which includes knowledge transfer to your faculty members, your students, the workshop, the certification etc. see attached [EON-XR Implementation Overview](#) with links to multiple documents.
- 3. PEDAGOGICAL IMPLEMENTATION** We will also conduct a pedagogical implementation lead by [Dr. Peter Looker](#), our Chief Learning Officer who is our expert in learning and teaching development. His specialty is a very important part of our delivery - how to pedagogically introduce the EON-XR Platform so it's well received and embraced by faculty members as well as students. The pedagogical approach is briefly summarized in this [video link](#). For more details, you can also see the [Resource Center](#) and specifically the design brief for [Faculty](#) and [Students](#). Having led the learning and teaching development for 10 years with Nanyang Technological University NTU (the #1 university in Asia), Dr. Looker extensive experience in this field will ensure a great pedagogical implementation with your institution.
- 4. ADDITIONAL \$6.7 GRANT APPLICATION** We will be conducting a kickoff meeting to secure the additional grant of \$6.7 million for your institution of which \$1.3 million will be provided to you as a cash grant to expand the XR operation. The Grant application process will be lead Ms. Richie Laculle-Chen, who has an extensive experience w of working with academic institutions and securing grants with organizations like [USAID](#), [UNIDO](#), [UNESCO](#), [European Union](#), [Inter-American Development Bank](#), [Learn For Life](#) etc. She is reaching out to share the generic grant application and questionnaire that will be used for grant submissions and will be working with your organization throughout the grant application process all the way to approval, see [Generic Grant Application](#) (This will be individually tailored to

reflect the organization's mission and objectives with the grant) and [Grant Questionnaire](#)

5. **CENTER PROMOTION ACTIVITIES** As a part of joining the [EON Reality's Global EON-XR Academic Community](#), Brita Kjallstrom will be coordinating a number of marketing activities with you including:
- Promoting your organization in the global [EON-XR Center Network](#) by asking you to record a brief video, similar to what we've done with [Prof Dr. Edmond Hajrizi](#) from UBT and [NTEC](#).
  - Create a joint Press Release, [see example](#). Josh Chesler, who is responsible for public relations as well as the social media side will coordinate the information, we require from you.
  - Introduce your Institution to the global EON community at the next [EON-XR Global Event](#) April 26, 2021. This livestream event includes 5,000 of our top partners, clients, and industry connections.

We look very much forward towards implementing the EON-XR Center and helping your students to learn faster, retain information longer and make better decisions, thus enabling your organizations to increase student enrollment, retention and overall satisfaction.

Kind regards,

The EON Team